

# Verification *focus*



Relevance of doing  
background checks



“VerifyDesk is a business support service from Flink Solutions. An IT-enabled background verification service, customers can effectively screen their job applicants and employees for any background credibility issues, by subscribing to VerifyDesk services.”

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## RELEVANCE OF DOING BACKGROUND CHECKS

Why should pre employment background checks be done in an organization? The commonly given reason for not doing background screening is that, any level of preventive mechanisms adopted is not a guarantee that the risk is averted 100%. While the argument may have its own merit, it maybe worth the while assessing as to what extent one should take the risk exposure.

The greatest asset of a company and the greatest threat to the company is its employee base itself. Information security leaks of all kinds can be potentially devastating. It can lead to huge revenue losses, loss of customers, reputation & market share, share value erosion and much more.

A business owner needs to be business growth focused and thus it's an imperative that he or she takes adequate measures to avoid factors that can affect the growth of business adversely.

Doing background checks is thus more a hygiene issue than anything else.

Better candidates lead to better employees, better employees lead to better organization level productivity and business growth!

To summarize, here are the top 5 reasons why an organization should do employee background checks:

1. Top most reason why a business owner must do employee background check is because, doing so gives peace of mind.
2. Hiring a person with suspicious background can potentially damage the reputation of an organization, apart from causing losses in terms of revenue, customers, brand value, share prices, market share, etc.
3. If an organization is engaging its employees on client related projects, then clients prefer background screening of personnel involved is done.
4. An association with an employee is meant for long term, spanning decades at times. Thus, it is essential to know with whom one is planning to associate with.
5. An employee is considered as an asset to an organization; it is in the organization's interest to ensure its assets are really of impeccable credibility.

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